



Photo: N. Palmer (CIAT)

Informing the adoption of a public-private partnership business model for climate information services in Ghana

THEMES

Priorities and policies for CSA, Climate-smart technologies and practices, Climate services and safety nets

GEOGRAPHIC FOCUS

West Africa

Based on previous success stories from collaboration with CCAFS, Esoko, a private ICT company, has taken up a public-private partnership business model proposed by CCAFS to allow sustainable and equitable dissemination of climate information services.

300,000 farmers (21% women) are now being served to receive climate information services and market alerts through the public-private partnership. Out of this, 274,321 farmers are paying USD 0.20 for the service.

Read more: bit.ly/CCAFSsuccesses

MAIN PARTNERS



RESEARCH PROGRAM ON
Climate Change,
Agriculture and
Food Security



esoko